

LG Introduces its First Android Device

September 14 2009



LG-GW620

LG Electronics reinforced its aggressive strategy in smartphones by announcing the first Android mobile device.

The announcement of LG's first Android-powered smartphones comes only a week after the world's third largest mobile phone company announced that it would be introducing three new Windows Mobile smartphones in the next few weeks.

The new LG-GW620 features a 3-inch full [touchscreen](#) and slide out QWERTY keypad to meet the growing needs of consumers who rely on their mobile phones for more than just making calls. The LG-GW620 benefits from an operating system that was created from the ground up to take advantage of the many mobile applications and services developed by search leader [Google](#).



LG-GW620

In anticipation of strong demand for smartphones that support [social networking](#) functions right out-of-the-box, the LG-GW620 also lives up to LG's consumer-friendly design philosophy by making the [smartphone](#) experience more accessible for typical users. At the same time, LG's messaging phones have traditionally been very popular with young professionals who demand a full QWERTY keypad for a fast mobile computing experience. The LG-GW620 manages to meet the needs of both types of users simultaneously.

In addition to the Android model, LG announced in early September that it will be introducing a minimum of 13 new smartphones over the next 16 months that utilize Microsoft's Windows Mobile. The newest release, version 6.5, was announced just last week.

The LG-GW620 will be available in the fourth quarter of this year in select European markets.

Source: LG

Citation: LG Introduces its First Android Device (2009, September 14) retrieved 26 April 2024 from <https://phys.org/news/2009-09-lg-android-device.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.